

CURRICULUM VITAE - Deborah Wilson MA

Overview



SURNAME	WILSON	PREFERRED TITLE	MRS
FORENAMES	DEBORAH ANNE		
DATE OF BIRTH	13 / 07 / 59		
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WEB URLS	www.goclearthinking.co.uk www.thetalkingwalls.co.uk http://thetalkingwalls-news.blogspot.com		
PRESENT POSITION	Associate Lecturer - Southampton Solent University Visualisation Consultant / Trainer & MD		
COMPANY	Clear Thinking UK Ltd & The Talking Walls UK Ltd		
ADDRESS	1 Crescent Road, North Baddesley, HAMPSHIRE SO52 9HU		

Deborah is studying a PhD regarding the use of mobile applications for heritage tourism sites at Winchester School of Art, University of Southampton. Deborah was a participant in 'Digital Horizons', a year's programme of master classes and seminars organised and funded by SEMN, Screen South, SEEDA and Wired Wessex.

During 2008, she was also a participant on the Flying Start for Women programme, run by the National Council for Graduate Entrepreneurship.

In 2004, she was awarded the Highly Commended for Commercial Viability award at the Innoventions 2004 Exhibition held at Intec, Winchester, England for her application The Talking Walls®, an educational multimedia application for heritage sites / museums.

Deborah is the managing director of The Talking Walls (UK) Ltd and Clear Thinking (UK) Ltd. She was awarded a PGCE in 2001, followed by Masters with Distinction in Interactive Production in 2003, and is currently lecturing part-time at Southampton Solent University.

Current Teaching Position

Name	Deborah Wilson
Faculty	FBSE
Academic School/Subject Group	LME
Present Appointment	Associate Lecturer

Higher Education Qualifications

Dates	Qualification	Classification	Awarding Body
2008 -	Part-time PhD in Design	Ongoing study	Winchester College of Art, University of Southampton
2003	MA Interactive Production	Pass with Distinction	Southampton Solent University
2000	P.G.C.E	Pass with Distinction	Brockenhurst College / Salisbury college / University Of Greenwich
1996	BA (Hons) Computer Animation & Illustration	2:2	Portsmouth University

Other qualifications/professional body membership/honours

Dates	Qualification/Honour	Awarding Body
2007-8	Member	Digital Horizons
2008 - 2009	Member	Museums Computer Group
2001- 2008	Member	Wired Wessex
2007-2009	Member	South East Media Network
2007-2009	Member	Screen South
2008	Member	aGOG

Teaching:

- 1998 - 2000 HNC/HND Course Co-ordinator / CAD Lecturer
Salisbury College
- 2000 - 2005 Authorised Trainer for AutoDesk, Macromedia and Discreet products
Clear Thinking Training Ltd - Authorised Training Centre
(3 Tanners Court, Tanners Lane, East Wellow, Hampshire)
- 2005 - 2007 Authorised AutoDesk Trainer & Visualisation Consultant
Clear Thinking UK Ltd
(contracts include training as preferred trainer for Excitech, Micro-Concepts and Transmedia)

Consultancy Training:

- AUTODESK Software: AutoCAD, Architectural Desktop, Revit, Viz, 3DS Max
Combustion (Authorised Trainer)
- MAXON Software: Cinema 4D, Bodypaint (Authorised Trainer)
- ADOBE Software: Indesign, Illustrator, Premiere

Teaching Experience:

Two years in Further Education as HNC/HND CAD Course Co-Ordinator / Lecturer, teaching also on the HND Multimedia course before moving to set up own training and design company - Clear Thinking UK Ltd (www.goclearthinking.co.uk).

Eight years experience in teaching multimedia and CAD software mostly Autodesk, Discreet and Adobe software for our company and for other training providers.

Various lectures and seminars given at local Universities regarding my other company The Talking Walls, as entrepreneur and software designer. Most recently, given talks for the Southampton Business School MA Marketing and MA Entrepreneurship students. Hosting student projects, as a client, on the MA Marketing consulting project.

Devised new unit for a new MA in Digital Marketing being written and submitted by Mike Wilman.

Commercial Experience:

Managing Director/Owner of Clear Thinking UK Limited, an authorised design and visualisation training company. Clear Thinking UK practises design as well as training, and has been running as a company in a competitive industry for 6 years. In 2000 - 2001, applied for and subsequently gained authorisation as an Authorised Training Centre (ATC) for Autodesk, Macromedia and Maxon Cinema 4D's suite of software products. Design work for various clients providing visualisations of complex models and showing the way they work in detail. Also building plans, office layouts, mechanical / piping / civil drawings and planning permission drawings for various companies including Maris Interiors, Laporte Performance Chemicals, Exxon, Brazier Interiors, Cyanamid and Protech Motorsport. 3D examples are Insituform piping, Cultech Omega / enzyme digestion and process, NTRAC organisational promo and various architectural walkthroughs. More recently, involved in advanced visualisation training and consultancy to top level Architectural practices and 3D Designers i.e. HOK, Richard Rogers, RTKL and Capita Symonds.

Managing Director /Owner / Designer of The Talking Walls UK Ltd, currently being developed for the heritage industry. This is a multimedia, visually rich educative application for users to explore their environment through the ages on a small screen device. The Talking Walls® is a wireless, multi-platform, multimedia application that is able to be adapted to suit any heritage site or historical building. It has been designed for users to explore and navigate where they are visiting via a mobile / handheld device, or a kiosk / DVD. The Talking Walls® will enable visitors to learn about the history of a specific place / space and be able to see how this has changed over time by exploring specific timeslices of a space, defined by the architectural changes to the property. The British Museum has been very interested in this application as a form of navigation around the museum and for exploring the artefacts in a virtual environment. Currently working with SEEDA and Business Link to develop this ready for funding. An application is currently being built for Beaulieu Abbey, showing the Abbey as it once was and the lives of the Cistercian monks that worked there. The Montagu estate at Beaulieu are hoping to proceed with another version of The Talking Walls® for Buckler's Hard showing the harbour when it was a busy boat yard, with educational material regarding the methods / lifestyle of boat building in the area.

Commercial Interests and involvement:

- Digital Horizons 2007/8 participant, a 1 year course of seminars and master classes preparing for digital creative content- <http://www.southeastmedianetwork.co.uk/digitalhorizons2.htm>
- Digital Horizons 2012 - seminar on working with cultural heritage organisations.
- Princess and the Pixel - presenting at and exploring opportunities provided by innovative digital content companies to engage, extend and refresh the cultural offer of celebrity heritage venues such as at the Palace of Versailles and Palace of Chambord, France, Rosenborg Castle and The Amalienborg museum- The Royal Danish Collections, Denmark, Palace of Schönbrunn, Austria, Historic Royal Palaces, UK
- Merlin Mentor Scheme funded by SEEDA to prepare marketing / business plan for The Talking Walls (UK) Ltd - <http://www.financesoutheast.com/casestudies/index.aspx?id=736>
- Innoventions 2004 and Innoventions 2006 Exhibition - exhibited The Talking Walls application, gaining award for Highly Commended for Commercial Viability in 2004 at Innoventions 2004 Exhibition, Intech, Business Link Wessex.

- Talk given on 'Broadband for Home Use' for Broadband conference hosted by Test Valley Borough Council and Wired Wessex, June 2002
- Links with business, public and voluntary sectors, i.e. SEMN, Screen South, Wired Wessex, SEEDA, UKTI, London 2012.

Scholarship Experience:

- PhD in Design - 'DESIGNING FOR RICH MEDIA, MULTIPLATFORM CULTURAL HERITAGE APPLICATIONS' - to help determine what would be considered desirable interactive, innovative content for mobile, a trial prototype application has been developed. A prototype application called The Talking Walls®, contains samples of visually rich, educational multimedia and audio material, from which the visitor may pick and mix for the areas they wish to explore. This will be trial led at a heritage site - Beaulieu Abbey (Beaulieu Enterprises Ltd), a museum and a gallery (sites to be determined). The pilot application will be compared with a typical tour type application currently in use, i.e. the multimedia tour at Tate Modern, an audio tour with static displays (Beaulieu Abbey) and purely static displays with information covered by volunteer guides and room boards (Dunster Castle) (National Trust 2007). The main aim of this research is to:
 - To investigate methods of capturing user-experience at 'cultural heritage' sites with multi-media applications on mobile devices, their interaction with the site, and family / friends
- EVA Conference 2007 Workshop 2 3D Models for Cultural Heritage Applications - presentation of The Talking Walls application http://www.eva-conferences.com/eva_london/workshop_2
- EVA Conference 2008 Demonstration & conference paper.
- Submission of paper 'The Development of a Visual Display and Navigation System for Small Screen Devices based on User Behaviour and Personalisation' for the ALT journal co-written with Mike Wilman.
- Article 'Combustion 4 Review - An Introduction to Autodesk's compositing and special effects program' for DPJ (Design Production Journal) Excitech Ltd., November 2007 Volume 4 Issue 3 pg 63-65
- Article 'When you've only the walls to talk to' Proof of Principle, Inventique - Newsletter of Wessex Round Table of Inventors April 2006 Issue 65 Pg 4
- Article 'New Invention brings history to life' Southampton Solent University Press 20 February 2006 14/06

Other Relevant Information

Developed HND CAD course from HNC at Salisbury College
 Developed HND/HNC Computer Animation & Illustration course at Salisbury College
 Developed all courses and courseware for Clear Thinking Training Ltd
 Manage content for all consultancy based courses with schemes of work, training needs and assessment.
 Developing innovative learning and entertainment application for heritage industry
 Successfully bid for all authorisations as a training centre for above software companies
 Company is a member of the Learning & Skills Council
 Researched and given talks on the use of Broadband / Wifi - 2003

Hobbies & Interests

Walking, Classic Cars, Medieval history, Heritage and Ancient buildings, Writing, Researching Mythology, Gardening and Traditional Crafts.